

Privacy Policy for Acorn By Design L.L.C., www.acornbydesign.com, www.acornbydesign.net

Effective Date: 10/20/2025

Welcome to www.acornbydesign.com. Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website. Please read this policy carefully. If you do not agree with the terms of this policy, please do not access the site.

A. Information We Collect

We may collect information from you in various ways, including:

i. Personal Information: Name, email address, phone number, billing/shipping address, payment details.

ii. Automatically Collected Data: IP address, browser type, device information, pages viewed, time spent on pages, and navigation patterns.

iii. Cookies and Tracking Technologies: To enhance your browsing experience and analyze site usage.

iv. We may also collect user-generated content (such as portfolio submissions or photographs) and technical metadata associated with such content.

B. How We Collect:

i. Collected directly by an acting agent of Acorn By Design L.L.C., through the use of website cookies, and via third-party providers including but not limited to age verification applications and software providers.

ii. Categories for media uploads can include but are not limited to model or portfolio uploads, user-generated content and geolocation data either entered manually or automatically recorded by the photographing device.

iii. We may also collect user-generated content (such as portfolio submissions or photographs) and technical metadata associated with such content.

C. Use of Your Information

We use the information we collect to serve our clients better and ensure legal compliance. Additionally, we use that information to:

- Provide, operate, and maintain our website.
- Process transactions and send you related information.
- Improve and personalize your experience.
- Respond to inquiries and customer service requests.
- Send promotional emails (if opted in).
- Comply with legal obligations.

We process your personal information only when permitted by law — typically to fulfill a contract, comply with legal obligations, protect legitimate interests, or with your consent. We retain personal data only as long as necessary for these purposes.

D. Data Retention Terms

We store data for a term of 6 months. We reserve the right to delete or store that data at any time before or after that time as needed for record keeping purposes and for the best client experience.

E. Sharing Your Information

We do not sell, rent, or trade your personal information. We may share your data with:

- i. Service providers who perform services for us. (I.E. godaddy hosting services, mailchimp emailer platform)
- ii. Legal authorities if required by law.
- iii. Business transfers in connection with mergers, acquisitions, or sale of assets.
- iv. We may share data with trusted vendors such as website hosting providers, email marketing services, or analytics partners, who are contractually bound to protect your information and may only process it on our behalf.

F. Cookies and Tracking Technologies

We use cookies to understand site traffic and improve functionality. You can disable cookies through your browser settings but note that some features may not work properly without cookies.

G. Data Security

- i. We implement reasonable security measures including password protection with 128bit security encryption to protect your personal information from unauthorized access, alteration, disclosure, or destruction.
- ii. We use industry-standard safeguards such as HTTPS encryption [i.e. TLS 1.3], secure servers, and access controls. In the event of a data breach involving your personal information, we will notify you as required by Colorado law.

H. Your Rights

- i. Per The Colorado Privacy Act that requires clear mention of: the users right to opt out of targeted advertising, sale, or profiling; the right to an appeal process if a data request is denied, and a valid contact channel for exercising rights. Please contact info@acornbydesign.com with any thoughts or concerns regarding your personal data.
- ii. Colorado residents may also opt out of targeted advertising, the sale of personal data, or profiling. If we deny your request, you may appeal by emailing optout@acornbydesign.com. We will respond within 45 days.

Depending on your location, you may have rights such as:

- Accessing your personal data.
- Correcting or deleting your information.
- Objecting to or restricting certain data processing.
- Withdrawing consent at any time.
- To exercise these rights, please contact us at info@acornbydesign.com.

I. Third-Party Links

i. Our website may contain embedded links to third-party sites such as Facebook, Instagram, Adobe Image Stock, Shutterstock, etc and them back to www.acornbydesign.com. We are not responsible for their privacy practices or content.

J. Changes to This Privacy Policy

- i. We may update this policy from time to time. Changes will be posted on this page with an updated effective date.
- ii. If we make material changes, we will notify users by posting an updated notice on this page or, if significant, by email.

Contact Us

If you have questions about this Privacy Policy, contact us at our [contact form page](#), or e-mail directly.

Email: info@acornbydesign.com

Website: www.acornbydesign.com
www.acornbydesign.net

